2023 SPONSORSHIP INFORMATION

7TH ANNUAL CRAFT BEER FESTIVAL • HAYS, KS

EXCLUSIVE Golden Stein Sponsor - $3,000 (one available)

Sponsorship Includes:

- The Presenting Sponsor Title (Company would like to invite you to Brews on The Bricks)
- Logo/Company name included in radio, television, and all print advertising including posters and press releases
- Company name on all electronic tickets
- Official Golden Stein Sponsor placement on website
- Opportunity to display up to 3 banners at the festival
- 6 VIP tickets or 12 General Admission Tickets (up to $540 Value)

Glassware Sponsor - $2,000 (one available)

Sponsorship Includes:

- Logo placement on all tasting glasses (one color)
- Company name on all electronic tickets
- Official Glassware Sponsor placement on website & social media
- Opportunity to display one banner at the festival
- Choice of 4 VIP or 8 General Admission Tickets ($360 Value)

Tent Sponsor - $1,500 (two available)

Sponsorship Includes:

- Ability to put signage on their designated 40'x 60' tent
- Company name on all electronic tickets
- Official Tent Sponsor placement on website & social media
- Choice of 3 VIP or 6 General Admission Tickets ($270 Value)

Merchandise Sponsor - $1,500 (one available)

Sponsorship Includes:

- Ability to put signage on Merchandise Trailer
- Company name on all electronic tickets
- Logo/Company name on website & social meda
- Choice of 3 VIP or 6 General Admission Tickets ($270 Value)

Wristband Sponsor - $750 (one available)

Sponsorship Includes:

- Logo placement on all 1,000+ event wristbands (one color)
- Logo/Company name on website & social media
- Choice of 2 VIP or 4 General Admission Tickets ($180 Value)

Koozie Lanyard Sponsor - $750 (one available)

Sponsorship Includes:

- Logo placement on all 250+ koozie lanyards (one color)
- Logo/Company name on website & social media
- Choice of 2 VIP or 4 General Admission Tickets ($180 Value)

Map/App Sponsor - $600 (one available)

Sponsorship Includes:

- Company Logo on app opening
- Logo/Company name on website & social media
- 4 General Admission Tickets ($180 Value)

Pitcher Sponsor - $600

Sponsorship Includes:

- Company Logo on all event pouring pitchers & buckets
- Logo/Company name on website & social media
- 4 General Admission Tickets ($180 Value)

Event Sponsor - $300

Sponsorship Includes:

- Company name on website & social media
- 2 General Admission Tickets ($90 Value)

* **All paid sponsorships will have first right of refusal each succeeding year before being offered to anyone else.** *

** All sponsors will be given the opportunity to purchase additional **GENERAL ADMISSION** tickets, other than what is offered in their sponsorship. This offer is only valid if the signed sponsorship form is received while tickets are still available.**

*** All sponsors are given the opportunity to place promotional items inside the welcome bags that will be distributed to our incoming brewers. Items must be in the office no later than May 10 to be included. ***

BREWS ON THE BRICKS DOWNTOWN HAYS

CRAFT BEER FESTIVAL • HAYS, KS

SPONSORSHIP FORM

JUNE 10, 2023

Downtown Hays, KANSAS

12:30 UNTIL 5PM

****SPONSORSHIP DEADLINE: May 1, 2023****

IT'S TIME TO RAISE A GLASS

VIP RECEPTION
MUSIC
FOOD VENDORS

TO SPONSOR EVENT
785-621-4171
www.DowntownHays.com

Please Select Sponsorship Level:

☐ Golden Stein ☐ Glassware ☐ Tent ☐ Merch ☐ Wristband ☐ Koozie Lanyard ☐ Map/App

☐ Pitcher ☐ Event

Cash Amount: $_____ ☐ Please Invoice Me ☐ Check is Enclosed (Make Payable to DHDC)

☐ In-Kind Donation, Please Describe: _____

Contact Name (Please Print): _____

Sponsor Name (to appear in advertising): _____

☐ Please DO NOT Include me in Advertising

Address: _____

Preferred Phone Number: _____Preferred Email Address: _____

☐ YES, I would like to purchase _____ additional GENERAL ADMISSION tickets. ***(LIMIT OF 4)***

☐ YES, I would like to include promotional items in the brewer's welcome bags. ***(30 items)***

I agree to sponsor the 2023 Brews on The Bricks Craft Beer Festival at the sponsorship level indicated above. I understand that by sponsoring, my business will receive the benefits associated with the corresponding level of sponsorship. **I will electronically submit my business logo in a vector format, preferably an EPS file to DHDC@DowntownHays.com, which will be used for advertising purposes.**

Authorized Signature: _____ Date: _____

Please return to:

Downtown Hays Development Corporation | 1200 Main Street, Suite 102 | Hays, KS 67601